

Audio with Visualization

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Realtime Transcription, Inc.

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"Capturing Business at the Speed of Sound"

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Realtime
TRANSCRIPTION

Min-U-Script® with Word Index

1 Welcome to Transendia.

2 Making online audio files searchable and
3 accessible is something that is often overlooked.
4 The Transendia player handles audio content the
5 same way it handles video content. We accurately
6 transcribe the files and synchronize that text to
7 the audio.

8 How is this to your advantage? Here are a
9 couple of examples:

10 Many radio stations, for example, record
11 interviews of guests or talk shows that they post
12 on the internet. By making these recordings
13 searchable, they are able to drive traffic to
14 their site based on the content, thereby expanding
15 their audience. A larger audience attracts more
16 sponsorship and revenue.

17 Colleges and universities offer a growing
18 number of their courses online. As part of an
19 online course, many professors will require the
20 student to listen to a recording of a lecture or a
21 speech. A multi-sensory educational approach is
22 beneficial for comprehension and positive learning
23 results for all students, regardless of their
24 abilities or disabilities. Speaking of
25 disabilities, captioning audio files makes them

1 accessible to students with hearing loss or
2 deafness.

3 Making audio searchable and accessible
4 worldwide has become every bit as important as
5 making video searchable and accessible worldwide.

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